

*"Powerful, perceptive and practical advice for anyone presenting in a world of shortening attention spans. Use this book and profit."*

Suzanne Bates, author, "Speak Like a CEO"

# THE ONE MINUTE PRESENTER

8 steps to successful  
business presentations in a  
**SHORT ATTENTION SPAN**  
world

*Endorsed  
internationally  
by business  
communication  
experts*

From the International Coach and Trainer

**WARWICK JOHN FAHY**

Warwick John Fahy

康伟

Kāng wěi

**Triathlon**

**铁人三项**



**Swim: 3.8km**  
**游泳：3.8公里**

**Bike: 180km**  
**自行车：180公里**



**Run: 42km**  
**跑步：42公里**



我的人生口号

让我们一起成就**伟大**





**HULT** International  
Business  
School  
GET PLUGGED INTO THE WORLD



**Chairman  
Toastmasters Int'l  
Hall of Fame 2007**

**TED** Ideas worth  
spreading

**TEDx Speaker 2012,2013**



# 生活态度

*"You don't learn by doing,  
You learn by re-doing."*

“你不是通过做就能学会。要通过  
反复做才能学会”



BOSCH



EVONIK  
INDUSTRIE™



ALSTOM



EATON



BVLGARI



AVON  
the company for women



FMC



Hilton



HAWORTH™



ThyssenKrupp



Schindler

VOITH



JONES LANG  
LASALLE®

Real value in a changing world



EC HARRIS  
BUILT ASSET  
CONSULTANCY  
AN ARCADIS COMPANY



PEPSICO



DCCC

DDB°



CEIBS



”帮助大家**提高**演讲能力“